



ADTEL LATAM S.A.S.
NIT: 900346479-4
CALLE 86A N° 22A – 32
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OFERTA PARA

Canal Capital
Av. el Dorado No. 66-63 Piso 5
Bogotá - Colombia



FECHA	12.05.17
REF. OFERTA	ARL/0906/0000/17.v1.0
DESTINATARIO	Ing. Carolin Olarte carolin.olarte@canalcapital.gov.co
EMITIDO POR	Andres Rojas- andresrojas@adtel.com.co N° de páginas: 8

En atención a su solicitud ADTEL LATAM presenta la siguiente propuesta para suministro de la plataforma de contribución AVIWEST.

CONTROL DE VERSIONES

Versión	Fecha	Autor	Observaciones
1.0	12.05.17	Departamento Comercial	Newsroom - Production Payout - Archive Manager - Ingest DDP Bogotá, Colombia en Dólares -

En caso de requerirse información adicional, estamos prestos a suministrarla.

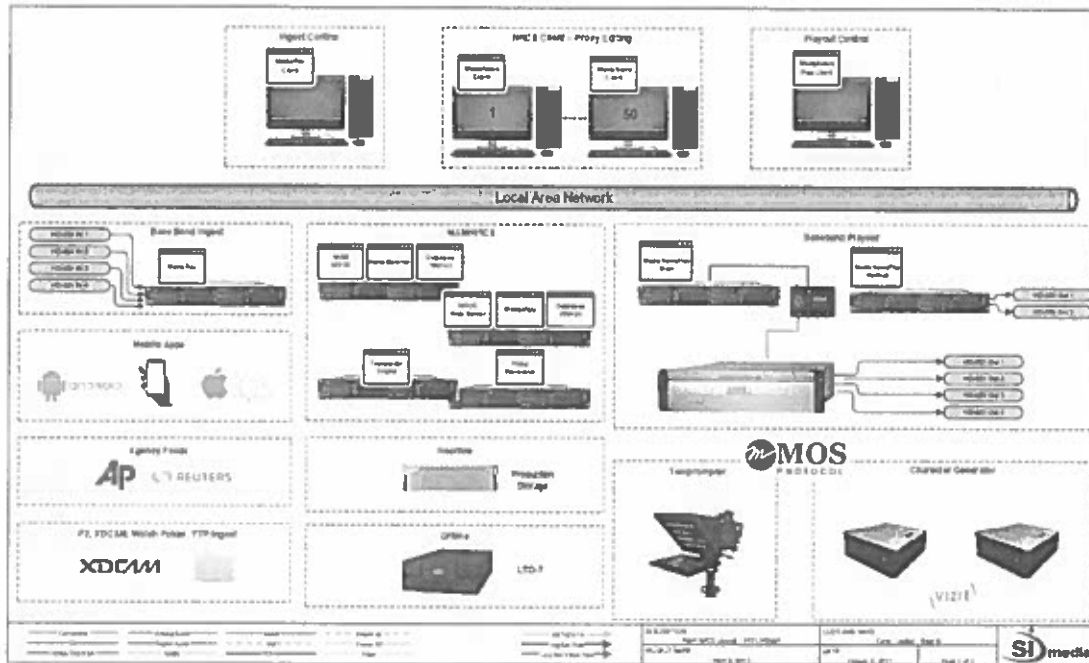
Cordialmente,

ANDRES ROJAS
Account Manager Audiovisual

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SOFTWARE MODULES

INGEST STATIONS

Cod.	Description	Q.ty	Unit Price	Total Price
SI-MREC	Media Rec Server	4	USD	USD
Media Rec Server	Encoder station:		3.190	12.760
	<ul style="list-style-type: none"> • Schedule multiple encoding sessions. • Audio/Video preview while ingestion for monitoring and real time verification. • VU/peak meter for input audio level monitoring. • Bookmarks insertion and media content cataloguing while encoding. • Check file durations whether these match playlist schedules. • Automatic link of the ingested clips to the programs. • Importing of Ingest List from third party Traffic systems. • Define multiple ingest sources. • Remote control of A/V Routers (thru MediaDevice) allows to select the specific router source. • Remote Control of VTRs and Cart Machines (such as Sony FLEXICART). • Define automatic encoding sessions unattended, overnight 			
SI-MRCL	Media Rec Client	1	USD	USD
Media Rec Client	Media Rec Client license		880	880

SOFTWARE MODULES

DEVICES CONTROLLER

Cod.	Description	Q.ty	Unit Price	Total Price
SI-MDEVE	Media Device Enterprise	1	USD	USD
Media Device Enterprise	Media Device for unlimited devices control (for Device Control in MCR)		12.650	12.650
	<ul style="list-style-type: none"> • Centralized control over IP or via Serial connection of all devices involved in the broadcast automation system. • More than 100 different device drivers hosted. • Fault tolerance architecture: if the main server fails, the backup server automatically takes over the tasks handled by the main automation server. A manual switching option is available. • Space-efficient packaging available in 1RU configuration. • Outstanding reliability, availability and serviceability, from shared parts to standard dual power supplies to readily accessible and hot-swappable disk drives. 			



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MediaDevice for unlimited devices control - BACKUP APPLICATION(for Device Control in MCR) 1 USD - USD -

- Redundant Device Control Software, slaved to the main one.
- Provides automated switch-over in case of a failure of the main Device Controller.

SOFTWARE MODULES

MEDIA ASSET MANAGEMENT

Cod.	Description	Q.ty	Unit Price	Total Price
SI-MSENT Media Store MAM Server Enterprise Edition	<p>Media Store MAM Server Enterprise Edition Media Store MAM Server enterprise edition - INCLUDES MediaStore Proxy & MediaStore Coder.</p> <ul style="list-style-type: none"> • Content Ingest Automation: automatic metadata, proxy and key frames generation from every file format. • Content Management: file signature technology to prevent repeated archiving. • File ingest from internet, folders and ftp servers. • Voice-Over and Over-Voice workflow support. • Complete and exhaustive user's policy management. • Management the data movement/ copying among video servers; storing in the system. • NLE integrated solution with Adobe Premiere. • Format Conversion Management: board range of format support for video, audio, images and documents. • Archive Management: integrated ILM (Information Life Cycle management) function and Virtual folder mechanism to enable automatic archiving and restoring. • Metadata Database Management: very flexible and customizable metadata schema. • Speech to text: automatic detection of the audio content of an asset. • Search and Edit: intelligent and very fast search (Full Text) engine. • Automated Publishing 	1	USD 66.000	USD 66.000
SI-MPRX Media Store MAM Proxy Server	<p>Media Store Proxy Media Store MAM Proxy Server</p> <ul style="list-style-type: none"> • Effective highspeed networked transcoding: automatic proxy and keyframes generation from any file format. • Convert high-resolution file originated content to low bit-rate frame accurate browsable material (Proxy). • Exceptional performance and seamless scalability: multi-threaded and multi-CPU platform. 	1	USD -	USD -



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SI-MPRX	Media Store Coder	1	USD -	USD -
Media Store Coder	MediaStore Coder (for transcoding from any format to any format) <ul style="list-style-type: none"> • Effective highspeed networked transcoding: video and audio are automatically converted between the largest array of acquisition, editing, broadcast, Web and mobile formats available. • High-volume transcoding & delivery to any platform, including from/to any format and wrapper. • Exceptional performance and seamless scalability: multi-threaded and multi-CPU platform. 			
SI-MSFI	Media Store File Ingest	1	USD -	USD -
Media Store File Ingest	<ul style="list-style-type: none"> • Import new contents through FTP servers. • Import from P2/XDCAM. • Unlimited Watchfolder creation. • Rule based Watchfolder management. 			
SI-MEXP	Media Store Export Plug-in	1	USD -	USD -
Media Store Export Plug-in	<ul style="list-style-type: none"> • Automated/Manual content export to FTP servers. • Automated/Manual export to local/remote Export folders. • Embedded Workflow manager. • Fully integrated inside MediaStore. 			
SI-MPRXE	MediaStore ProxyEditor Server	1	USD -	USD -
Media Store Proxy Editor	<ul style="list-style-type: none"> • Integrated proxy-editing and transcoding engine. • Effective set of tools to edit the clips. • Preview of the project together with the CG. • Clear and intuitive interfaces. • Voice Over tool with 16 audio tracks. • It requires MediaStore Codec for rendering the Proxy Editing. 			

SOFTWARE MODULES

EDITING

Cod.	Description	Q.ty	Unit Price	Total Price
SI-MSAP	Mediastore Adobe Premiere Plug-in:	1	USD 1.430	USD 1.430
Media Store Adobe Plug-in	Plug-in for Adobe Premiere (1 NLE Station supported)			



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SOFTWARE MODULES

TAPE LIBRARY CONTROLLER

Cod.	Description	Q.ty	Unit Price	Total Price
SI-MSHSM	MediaStore HSM Tape Library Controller.	1	USD 11.000	USD 11.000
Media Store HSM	<ul style="list-style-type: none"> • Archiving and Restoring procedures. • Tape Archives and LTO Libraries management. • Full integration with SI Media MediaStore MAM. • No need of virtualization modules. • Integrity Check. • Support and control of the most common libraries in the market. 			

SOFTWARE MODULES

NEWS ROOM COMPUTER SYSTEM

Cod.	Description	Q.ty	Unit Price	Total Price
SI-MNEWS	NewsRoom Computer System including 5 clients.	1	USD 36.630	USD 36.630
Media News Server	<ul style="list-style-type: none"> • Efficient wires and RSS browsing console. • Support for unlimited rundowns. • Editing, storing, archiving retrieving text functions. • Support for low res (Proxy) video browsing. • Voice-Over and Over-Voice workflow support. • Support for Full drag and drop movement of items between wires, story pools and rundowns. • Auto save option to recover unsaved stories. • Complete and exhaustive user's policy management. • Basic NLE embedded solution. • Own text editor embedded solution. • Appointment and Guest management. • Story locking to prevent simultaneous editing • News edition cost prediction and management 			
SI-MNWS	NewsRoom Computer System additional clients	39	USD 396	USD 15.444
Media News Client				
SI-MWAY	NewsRoom Computer System including 5 clients.	1	USD 12.650	USD 12.650
Media Way ENTERPRISE	MOS Gateway Server for integration via MOS protocol with third party NRCS, CG devices and Teleprompters			



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SOFTWARE MODULES

WEB NEWSROOM COMPUTER SYSTEM

Cod.	Description	Q.ty	Unit Price	Total Price
SI-MSWEB	Media News WEB Server for:	1	USD 7.315	USD 7.315
Media News WEB	<ul style="list-style-type: none"> • Web interface for NRCS System. • Support for unlimited rundowns. • Editing, storing, archiving retrieving text functions. • Support for low res (Proxy) video browsing. • Support for Full drag and drop movement of items between wires, story pools and rundowns. • Auto save option to recover unsaved stories. • Complete and exhaustive user's policy management. • Own text editor embedded solution. • Story locking to prevent simultaneous editing. • News edition cost prediction and management. • Accessible on-the-go from Smartphone/Tablets. 			
SI-MNWBCL	NRCS Web Client (per User)	3	USD 330	USD 990
SI-IMNCL	1 MediaNews client license	3	USD 413	USD 1.239

SOFTWARE MODULES

PRODUCTION/STUDIO CONTROL ROOM

Cod.	Description	Q.ty	Unit Price	Total Price
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SI-MNPLAY	News Payout (for News Payout in PCR).	1	USD	USD
			12.100	12.100
MediaNewsPlay	<ul style="list-style-type: none"> • Manual/Automatic News Payout (up to 4 output channels in A/B/C/D mode, with ability to expand), sends news texts to the teleprompter and commands to the CG to insert titles. • Full playback control of the media (play, stop, pause, next, loop, previous, etc.) via external Jog&Shuttle hardware device in addition to software control (short keys available). • Option to control Character Generators, so operator can easily introduce titles with effects using predefined templates with supporting Unicode characters and most languages. • Last second trimming (Cut-Cut) of clips available. • Capability of clock, logo, graphics, and text insertion. • Teleprompter that is connected to the newsroom network may receive text from the rundown, reflects all synchronized changes in the rundown by supporting Unicode characters and most languages. • Automatic synchronization of changes in the sequence of the running order will be replicated with immediate effect (prompter, CG, video, etc.). • Story time limit indicator to help directors to adjust timing of the running order of newscasts and make changes as and when necessary 			
SI-MNPLAY	Media News Play Backup	1	USD	USD
			6.050	6.050
	News Payout (for News Payout in PCR) - Backup Application			
SI-MNPCL	Media NewsPlay Client	1	USD	USD
			880	880
	MediaNewsPlay Client (per User)			

SOFTWARE MODULES

SYSTEM MANAGER & MONITORING

Cod.	Description	Q.ty	Unit Price	Total Price
SI-MQC	SI Media Doctor Main (license Upgrade)	1	USD	USD
			6.325	6.325
Media Doctor	<ul style="list-style-type: none"> • Application monitoring to control the status and the operativity of each application software. • Hardware monitoring to control the status and the performances of each workstation present in the system. • Single Workstation Details to analyze in real time the performances of each workstation. • History Log to collect the details from any workstation and speed up the analysis and solution of any problem. • Windows Registry, automatic remote retrieval of the windows registry of each machine. 			



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PROFESSIONAL SERVICES RELATED TO SOFTWARE
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Cod.	Description	Q.ty	Unit Price	Total Price
	Annual Software Maintenance and Technical Support - ONE YEAR Required: a connection via Remote Desktop to a dedicated machine for the remote support (*).	1	USD 16.727	USD 16.727
	Remote Installation and testing Required: a connection via Remote Desktop to a dedicated machine;	2	USD 871	USD 1.742
	Remote Installation and testing Required: a connection via Remote Desktop to a dedicated machine.	18	USD 871	USD 15.678
	Expenses for travel and lodging	1	USD 5.800	USD 5.800

HARDWARE COMPONENTS & DATABASE

SQL Database

Cod.	Description	Q.ty	Unit Price	Total Price
SERVER for	SQL Server SQL Server Standard Edition - for Databsae Mirroring (2 machines)	1	USD 14.868	USD 14.868

HARDWARE COMPONENTS & DATABASE

SERVERS

Cod.	Description	Q.ty	Unit Price	Total Price
SERVER for	1 X Database Server Main / MediaStoreServer / MediaDoctor / MediaStoreHSM. 1 X Database Server Backup / MediaWay / MediaDevice / NRCS Web Server	2	USD 7.227	USD 14.454
SERVER for	1 X MediaStore Proxy1 X MediaStore Coder	2	USD 6.047	USD 12.094
SERVER for	1 X MediaRec1 / MediaRec2 / MediaRec3 / MediaRec4 / MediaNewsPlay Backup (4 channels)	1	USD 9.792	USD 9.792
SERVER for	1 X MediaNewsPlay	1	USD 2.167	USD 2.167



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SOFTWARE HARDWARE COMPONENTS

Cod.	Description	Q.ty	Unit Price	Total Price
AUT WP-NXU-SDI	Autoscript Newsroom Integrated Prompting Software System (SDI) Features 2 x SDI Output, 1 x Composite Output, 110/240 AC input and in-screen real time	1	USD 8.533	USD 8.533

HARDWARE COMPONENTS & DATABASE

I/O Cards

Cod.	Description	Q.ty	Unit Price	Total Price
DSXLE4/4/500	MATROX DSXLE4/4/500 4 reconfigurable video I/O channels 1 X MediaRec1 / MediaRec2 / MediaRec3 / MediaRec4 / MediaNewsPlay BK • ¾ length PCIe x 8 board • Standard BNCs on bracket • Up to four 3G/HD/SD SDI inputs • Up to four 3G/HD/SD SDI outputs • Hanc and vanc support • Live video mixers• Up to 4K QFHD resolution at 60 fps	1	USD 10.000	USD 10.000

HARDWARE COMPONENTS

WORKSTATIONS - MONITORS - KVMs

Cod.	Description	Q.ty	Unit Price	Total Price
KVM	KVM master switch rack mount 8ports - Mouse + Keyboard + Monitor 17" LCD	1	USD 1.927	USD 1.927
KVM	KVM Console Extender USB - Over CAT-5e	8	USD 98	USD 784
KVM	Triple cable for KVM	8	USD 29	USD 232
DESKTOP	44 X MediaNews Client 1 X MediaRec Client 1 X MediaNewsPlay Client OS: MS Windows 7/8 Pro CPU: i7 CPU RAM: 8 GB Graphic Card: External with 2GB RAM HDD: 1 X 256 GB SSD LAN: 1Gbe Monitor 22" - Keyboard ENG - Mouse	1	USD -	USD -



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HARDWARE COMPONENTS

DEEP ARCHIVE

Cod.	Description	Q.ty	Unit Price	Total Price
LTO-7 IBM	TS3200 2xLTO7 1 X TS3200 Tape Library Model L4U 1 X Additional Power Supply for TS3200 2 X LTO Ultrium 7 Half High SAS Drive Sled 1 X 6173 Rack Mount Kit 3 Year Onsite Repair 2 X 2 m Mini-SAS/Mini-SAS 1x Cable (host SFF-8088 to target SFF-8088) 48 X Up to 15 TB capacity cartridges with 2.5:1 data compression (or 6TB Native)	1	USD 30.000	USD 30.000

HARDWARE COMPONENTS

WORKSTATIONS - MONITORS - KVMs

Cod.	Description	Q.ty	Unit Price	Total Price
MOXA	NPort56508-T8-ports RS-232/422/485 Rackmount device server	2	USD -	USD -

HARDWARE COMPONENTS

NETWORK SWITCHES

Cod.	Description	Q.ty	Unit Price	Total Price
Switch	LAN Switch - 1 Gbe Web Managed Layer 2 switch - 48ports	1	USD 1.500	USD 1.500
Switch	LAN Switch - 10 Gbe Web Managed Layer 2 switch - 16 ports	1	USD 1.063	USD 1.063

SUBTOTAL DDP Canal Capital USD 351.704,00

IVA (19 %) USD 66.823,76

TOTAL D.D.P Canal Capital USD 418.527,76

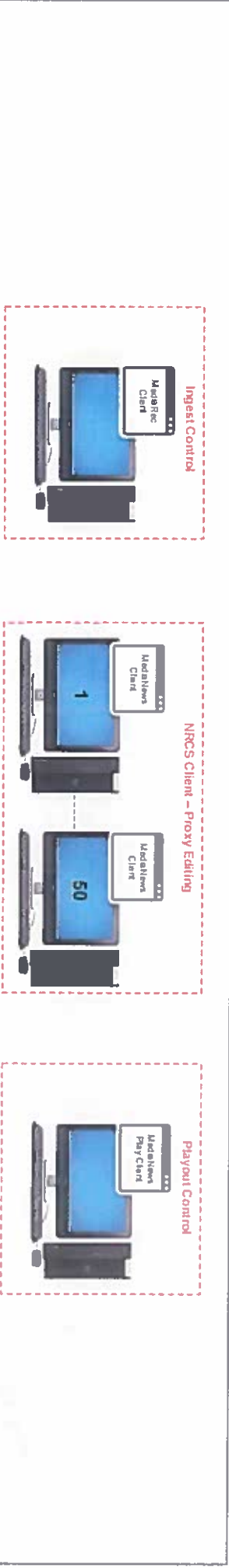


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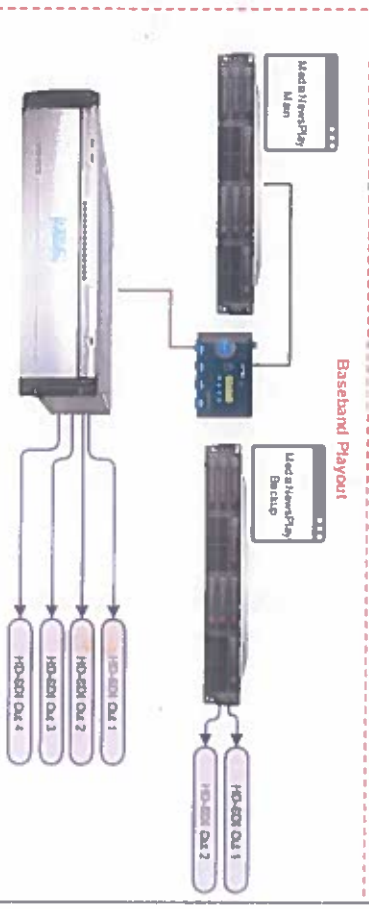
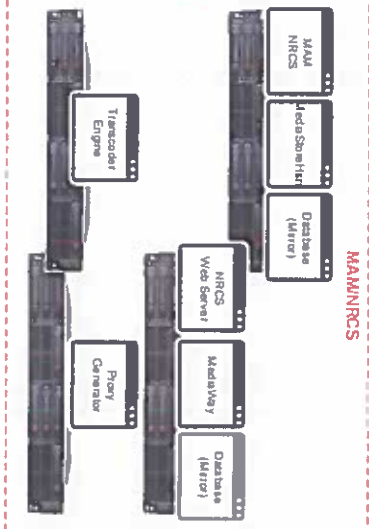
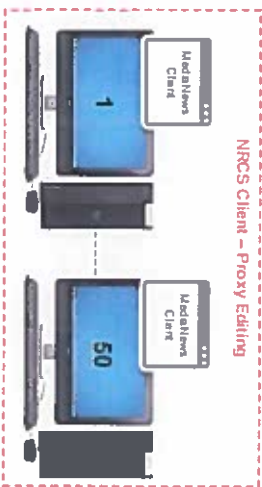
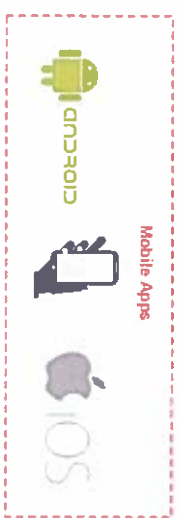
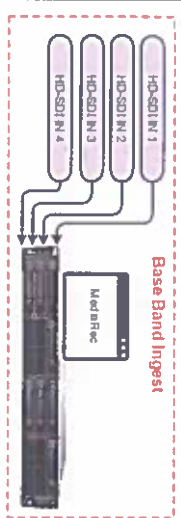
Condiciones particulares

- Precios con IVA. DDP Canal Capital en Dólares; de liquidará a pesos con la TRM perspectiva del día de aceptación y notificación OC. Y /o Contrato
- En el precio se entiende como incluidos los servicios e importes expresamente establecidos y especificados, todo el resto será entendido como excluido.
- Cualquier modificación del objeto del Contrato, después de su firma, supondrá variación en el precio y el plazo de entrega o ejecución.
- Los trabajos serán iniciados después de la recepción del correspondiente pedido.
- Se incluye servicio y soporte técnico de Primer 1 Nivel (Colombia) y 2 Nivel (Oficina principal de AviWest en Chile, idioma español y ingenios directos de fábrica) con ingenieros especializados en la plataforma y equipos de respaldo en Colombia Oficina ADTEL-LATAM. (servicio incluido en el 1 año de garantía).

Plazo de entrega	6/10 semanas
Forma de pago	60 % Anticipado, 30 % contra entrega (Otras formas de pago se pueden acordar)
Garantía de equipos	12 meses, (opción de compra garantía extendida hasta 3 año)
Validez de la oferta	30 días.



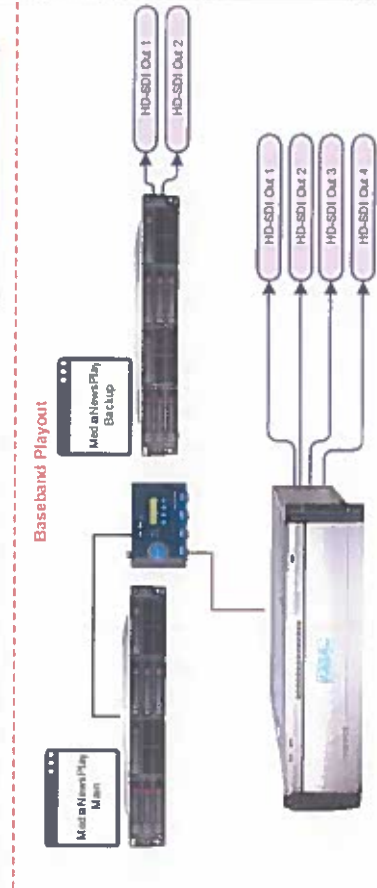
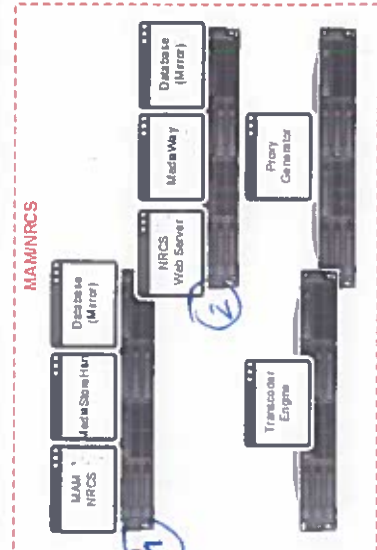
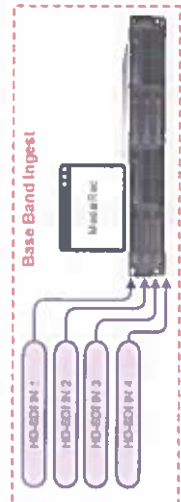
Local Area Network



Gen post SD HD/SD/AVGA	Analog Audio Digital Audio MADI	Serial SAS GPIB	Power AC Power DC Fiber	METADATA Log File Video File	DESCRIPTION MAM NRCS Layout - PRELIMINARY PROJECT NAME MAM A NRCS	CUSTOMER NAME Canal Digital, Boston DATE March 14, 2017	Page 1 of 1	
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Local Area Network



COMPANY	DESCRIPTION	PROJECT NAME	CUSTOMER NAME
SI media	NAM/NRCS Local - Philippines	NAM/NRCS	Card Capital - Borac
DATE	PROJECT NAME	DATE	PROJECT NAME
10/2/2017	NAM/NRCS	10/2/2017	NAM/NRCS
Page 1 of 1		Page 1 of 1	